

# HAZEL LEUNG

UX / Product Designer

hazelleung.com

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## EDUCATION

### University of California San Diego

Sept 2015 - expected June 2019

B.S. Cognitive Science

Specialization in Human-Computer Interaction  
Graduating with Distinction in Cognitive Science

## SKILLS

### Design

Design Research  
Experience Design  
Web Design  
Mobile Design  
Print Design  
Design Strategy  
Storytelling  
Branding  
Prototyping

### Software

Sketch  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe XD  
Figma  
InVision  
SolidWorks

### Code

HTML, CSS  
JavaScript  
R, Python  
Java

### Research

Mixed methods  
Ethnography  
Behavioral Coding  
Experimental Design  
Statistical Analysis  
Data Modeling  
Survey Design  
Amazon MTurk

### Languages

English  
Mandarin  
Cantonese

## WORK EXPERIENCE

### UX Designer & Web Developer

Workplace Technology Services | UC San Diego

June 2018 - Present

- Coordinated with campus clients to define workplans and design websites that decreased their website's landing and starting page drop-offs.
- Brought successful research insights to PM and developer teams by conducting interviews, creating user journeys, and sketching university application mockups.

### Editor-in-Chief & Design Editor

The Equilibrium | UC San Diego

Feb 2017 - Present

- Designed and developed over 100 journal pages that were read over 2,000 times in print and online.
- Oversaw 15-person teams: divided & assigned design tasks, presented updates to administrators, facilitated design workshops, critiques, and discussions.

### Research Assistant

Comparative Cognition Laboratory | UC San Diego

May 2016 - Present

- Designed and conducted a large-scale, cross-cultural research project on human behavior and attitude, manuscript in preparation for publication in next year.
- Collected & behaviorally coded 250+ hours of video data to a high level of accuracy that led to several publications.

### UX Design Intern

Birch Aquarium at Scripps

June 2018 - Sept 2018

- Created a floor-ready multisensory, interactive exhibit that taught guests about the physics of sound waves.
- Mapped interaction flows, conducted prototype usability tests, and translated data into actionable insights for engineering teams and PMs.
- As the lead UX designer, successfully mentored teammates on human-centered design principles.

## Awards

**Earl Warren College Undergraduate Research Scholar** 2017-2018

**Design at UCSD Intuit Design Sprint Runner-Up** Nov 2018

**UCSD Cognitive Science Honors Program Scholar** 2018-2019